**🎙️ Voiceover Script**

**🧨 [0:00–0:10] – Problem introduction**

"Every year, industrial accidents cause milions in losses — and worse, put lives at risk. Most incidents could be avoided with faster detection and smarter prevention."

**🧠 [0:10–0:40] – The solution: SmartVision**

"SmartVision is an AI-powered safety system for factories that detects risk in real time — locally, privately, and without needing the cloud.  
“It installs in a day, then takes a few days to observe and adapt to each factory’s unique behaviour, before activating intelligent alerts.”

**⚙️ [0:40–1:10] – What it detects**

"SmartVision identifies:  
– Unauthorized entry into restricted zones  
– Missing PPE like helmets or reflective vests  
– Hazardous posture and physical strain  
– Operators who fall or stop moving (‘man down’)  
All powered by edge devices like the Jetson Orin, handling 4–6 cameras per unit and covering up to 300 m²."

**💼 [1:10–1:40] – Business value**

"Factories using SmartVision reduce accidents, automate manual checks, and pass more audits — all with a modular system and simple monthly pricing.  
No more outdated paperwork. No more blind spots. Just safer, smarter production."

**🚀 [1:40–2:00] – Final CTA**

"SmartVision. Installs in a day. Protects for years.  
Scan the QR code or visit our site to book your free demo."

**🎞️ 1. The Problem – Industrial Accidents**

*"A grey-toned industrial factory interior, filled with conveyor belts and machinery. Subtle visual of a worker tripping over a loose pallet in the background. Ambient, tense lighting. Slight slow motion effect. Medium wide camera angle. Cinematic tone with muted colours and dark shadows. Light camera shake for urgency."*

**🎞️ 2. Introducing SmartVision**

*"The SmartVision logo glows into view over a dark blue futuristic background. A digital schematic of a Jetson device slowly assembles with animated circuit lines connecting to six stylized cameras. Soft particle effects float in the background. Modern, clean motion graphics. Light pulse effect behind the logo. Typography animates in reading ‘AI-Powered Industrial Safety’. Glowing icons for AI, privacy, and speed subtly appear around the system."*

**🎞️ 3. How It Works – Local Edge Processing**

*"A 3D diagram showing a factory floor divided into zones. At the centre, a Jetson Orin NX unit sits connected to six industrial cameras positioned around the room. Arrows show data flowing from the cameras into the Jetson, processed locally, with a glowing 'Edge AI' label. A crossed-out cloud icon indicates that no internet/cloud is used. Clean, technical overlay labels show ‘Real-Time Inference’ and ‘Privacy by Design’. Smooth transitions, neutral tones, high contrast."*

**🎞️ 4. Learning & Adaptation Over Days**

*"Timelapse-style animation of a factory floor camera observing movement over several days. Human silhouettes walk through defined paths. A digital heatmap slowly forms beneath the trajectories. Labels fade in: ‘Day 1 – Observing’, ‘Day 2 – Mapping Behaviour’, ‘Day 3 – Smart Alerts Active’. A transparent dashboard UI appears with auto-suggested danger zones. Cool tones, transparent overlays, semi-3D effect. Slight lens blur to simulate smart focus."*

**🎞️ 5. What It Detects – Risk Events**

\_"Split screen of four scenes:

1. A worker steps into a red-marked robot zone → red warning icon flashes.
2. A woman walks past a sign wearing no helmet → ‘PPE Missing’ text appears.
3. A worker leans uncomfortably to lift a box → skeletal pose overlay shows risky back angle.
4. A person falls and stays motionless for 6 seconds → bounding box stays still.  
   Each shown from fixed camera angles, security cam style, with pose overlays, flashing symbols, and subtle UI. Neutral colour palette with safety-colour overlays: red, yellow, blue."\_

**🎞️ 6. Dashboard & Interface**

*"A full-screen dashboard UI mockup fades in, animated smoothly. It displays a heatmap of a production line, with alert history on the right side and filters for ‘Zone’, ‘Type’, and ‘Time’. The top shows status widgets: ‘Active Cameras’, ‘Recent Alerts’, and ‘Compliance Score’. One alert expands: ‘Intrusion – Robot Zone A – 14:03’. Interface styled in cool blue-grey colours with white cards. Elegant, minimal motion design with hover effects and zoom-in transitions."*

**🎞️ 7. Client Value – Productivity and Compliance**

*"An animation showing a factory floor before and after SmartVision. Left side: workers walking near danger zones, red crosses appear, someone being injured. Right side: same scene but with glowing detection zones, alert signals, and a worker stepping back safely. A bar graph animates on top showing ‘Accidents ↓’, ‘Audits Passed ↑’, ‘Operational Efficiency ↑’. Icons for cost reduction, compliance (ISO), and modular scalability fade in. Corporate modern style, smooth infographic animation."*

**🎞️ 8. Call to Action – Logo + QR Code**

*"Final screen with a deep blue tech background. The SmartVision logo glows in the center with soft particle effects around it. A glowing button appears: ‘Book Your Free Demo’. A QR code appears on the right side with a label: ‘Scan to schedule a live pilot’. Below, text: ‘smartvision.io/demo’. Sleek transition. Futuristic tone. Light fade-out to black at the end."*